UNIVERSITATEA BABEŞ-BOLYAI
BABEŞ-BOLYAI TUDOMÁNYEGYETEM
BABEŞ-BOLYAI UNIVERSITÄT
BABEŞ-BOLYAI UNIVERSITY
TRADITIO ET EXCELLENTIA

Facultatea de Litere
Str. Horea nr. 31
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Tel: 0264 5322388
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COURSE SYLLABUS

1. Information about the study program

1.1 University	Babeș-Bolyai University
1.2 Faculty	The Faculty of Letters
1.3 Department	The Department of Foreign Languages for Specific Purposes
1.4 Field of study	Language and Literature
1.5 Study cycle (BA/MA)	BA
1.6 Study program/Qualification	BA

2. Information about the subject

2.1 Course title/Code		Communication in a multicultural academic context - in English (Faculty of Sociology and Social Work)/ LLU0071/ ALR2115						
2.2 Course tutor		Associate Professor Cristina Felea, Ph.D.						
2.3 Seminar tutor								
2.4 Year of study	I	2.5 Semester	1	2.6 Type of assessment	E	2.7 Course status	Contents	DC
							Mandatory	DO

3. Total estimated time (teaching hours per semester)

3.1 Number of hours per week	2	of which: 3.2 course	2	3.3 seminar/laboratory	
3.4 Total number of hours in the curriculum	28	of which: 3.5 course	28	3.6 seminar/laboratory	
Time distribution					Hours
Study based on textbook/course manual/recommended reading/personal notes					10
Additional research in the library, by accessing scientific databases,or during field work					10
Preparation for seminars/laboratory classes, essays, portfolios and reports					10
Tutoring					6
Assessment (examinations)					6
Other activities					
3.7 Total hours for individual study	42				
3.8 Total hours per semester	70				
3.9 Number of credits	3				

4. Prerequisites (if necessary)

4.1 Curriculum	
4.2 Skills	English linguistic competence B1 according to CEFR

5. Conditions (if necessary)

5.1. For delivering lectures	• Multimedia classroom / laboratory, audio amplification system, photocopies, electronic materials, projector, xerox, e-learning platform, internet
5.2. For teaching seminars/laboratory classes	•

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6. Acquired specific competences

Professional competences	C1.2 Knowledge and understanding of the basic notions of communication applied to the field of the respective language and culture, with emphasis on public communication and interpersonal communication in the foreign language. C1.2. Using knowledge to explain and interpret various ways of communication, of cultural, interpersonal and intercultural variety, with emphasis on linguistic-cultural differences, as well as specific aspects of communication in the virtual space. C1.3. Transfer of concepts / principles / methods learned in activities of reception of spoken text and production regarding the 'self' in written and oral communication in academic context, cultural differences, verbal and non-verbal messages, barriers in communication, interpersonal and intercultural communication in traditional and virtual spaces. C1.4. The use of grids of standard criteria of communication sciences for self-assessment of one's own communication style as a basis for personal and professional development. C1.5. Elaboration of original projects/ oral presentations using the principles and writing techniques established in the academic environment, with emphasis on the topic addressed in the course.
Transversal competences	CT1 Completing individual tasks based on the writing models and with assistance from the teacher, materialized in the form of an individual portfolio. Applying the academic learning principles in the foreign language, fully governed by the principles of professional ethics. CT 2 Taking part in carrying out projects, as part of a pair or a team, focusing on becoming familiar with team roles in the academic working environment; the projects can take the form of presentations (conference presentations) on a topic specific to the field of study. CT3Acknowledging the need for continuous development, focusing on consolidating and developing the basic knowledge related to the management of the individual learning process, regarding interindividual differences, specific to gender and culture, in processing information. The efficient use of certain intellectual operating tools and of learning resources/techniques/strategies: speed reading, reading sheets, taking notes, documentation, mind mapping. CT4 Acknowledging the need for continuous development focusing on using ICT tools to assist with personal and professional development management, by joining social media and professional networks, that support the development of the communication skills, specific for the foreign language.

7. Course objectives (derived from the specific competences acquired)

7.1 General objective of the course	• The course is complementary to the practical course of English for Specific and Academic Purposes. Its main objective is the familiarization of students with basic notions of communication applied to the field of foreign language and culture, with emphasis on interpersonal communication in academia and intercultural communication.
7.2 Specific objectives	• C1.2 Knowledge and understanding of the basic notions of communication applied to the field of the respective language and culture, with emphasis on public communication and interpersonal communication in the foreign language and on the factors that affect this process. • C1.2. Use knowledge to explain and interpret one's own and others' communication behavior, to understand cultural, interpersonal and intercultural diversity, focusing on linguistic and cultural differences such as those related to register and regional varieties, as well as specific issues of communication in the virtual space. • C1.3. Transfer of concepts / principles / methods learned in activities of receiving/ producing spoken text regarding the 'self'' in written and oral communication in academic context, cultural differences, verbal and non-verbal messages, barriers in communication, interpersonal and intercultural communication in space traditional and virtual. • C1.4. The use of standard criteria rubrics of communication sciences for self-

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	assessment of one's own communication style as a basis for personal and professional development. C1.5. Elaboration of written products and original projects and oral presentations in English using the principles and techniques of writing established in academia, with emphasis on communication topics.

8. Contents

8.1 Lectures	Teaching methods	Remarks
1 Getting to know communication • Importance of communication in everyday life and in academic settings • Getting to know each other Diagnostic test: How good are your communication skills?	- interactive presentation - heuristic conversation - guided exercises - questionnaire	Teaching and learning are carried out in a blended format, in face-to-face meetings (interactive presentations and practical activities in pairs and groups) and on the course platform (independent and interactive activities, collaboration).
2 Introduction to Human Communication • Stating reasons why the study of communication is essential • Defining communication • Naming the components of communication • Explaining some principles of communication • Explaining the differences between the four communication contexts • Defining communication competence	- interactive presentation - heuristic conversation - guided exercises - questionnaire	
3 Perception, self, and communication (1) • Defining perception • Describing differences in perception • Describing the perceptual process • Identifying perceptual errors	- interactive presentation - heuristic conversation - guided exercises - questionnaire	
4 Perception, self and communication (2) • The formation of self-concept • Understanding how your view of yourself is related to communication • Differentiating self-fulfilling prophecies, self-image, and self-esteem • Explaining how you can improve your self-concept • Impact of popular culture and technology on the self-concept	- interactive presentation - heuristic conversation - guided exercises - questionnaire	
5 Verbal Communication: Language and meaning. • Defining and identifying characteristics of language • Identifying rules that govern language use • Explaining how language and culture are intertwined • Describing unique language and its impact on communication • Uses and abuses in language: Barriers in communication • Demonstrating effective verbal communication skills	- interactive presentation - heuristic conversation - guided exercises - questionnaire	

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6 Nonverbal Communication • Defining nonverbal communication • Describing how verbal and nonverbal codes work in conjunction • Identifying problems associated with interpreting nonverbal codes • Defining and identifying nonverbal codes • Demonstrating effective nonverbal communication skills • Cultural differences: gestures, body language in various cultures • Language describing nonverbal communication	- interactive presentation - heuristic conversation - guided exercises - questionnaire	
7 Listening and Critical Thinking – Part 1 –Effective Listening • Describing the listening process • Differentiating between hearing and listening • Defining and describing types of listening • Discussing the importance of listening	- interactive presentation - heuristic conversation - guided exercises - questionnaire	
8 Listening and Critical Thinking – Part 2 – Barriers to Listening • Discussing types of barriers to listening • Analyzing barriers to effective listening • Using strategies for critical thinking • Describing gender-based differences in listening behaviors • Demonstrating effective listening behaviors in specific situations (e.g. academic lectures) • Engaging in ethical listening behavior	- interactive presentation - heuristic conversation - guided exercises - questionnaire	
9 Interpersonal communication • Defining interpersonal relationships & interpersonal communication • Explaining the importance of interpersonal relationships (e.g. friendship) • Explaining the three stages in interpersonal relationships • Understanding how to maintain positive relationships • Describing the dark side of interpersonal relationships • Naming four essential interpersonal communication behaviors	- interactive presentation - heuristic conversation - guided exercises - questionnaire	
10 Intercultural communication • Distinguishing between cultures and co-cultures • Providing examples of co-cultural strategies • Explaining potential intercultural communication problems • Identifying broad cultural characteristics • Practicing strategies for improving communication with people from other cultures and co-cultures • Cultural differences - culture shock: recognising and experiencing culture shock; stages of culture shock	- interactive presentation - heuristic conversation - guided exercises - questionnaire	
11 Mediated Communication (1) – Mass Media • Explaining the importance of studying mediated communication • Defining mediated communication and explaining the differences between mass communication and computer-mediated communication • Identifying types of mass communication • Discussing how mass media affect our culture and us	- interactive presentation - heuristic conversation - guided exercises - questionnaire	

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12 Mediated Communication (2) – Computer-Mediated Communication • Identifying types of computer-mediated communication • Explaining the difference between synchronous and asynchronous communication • Discussing how computer-mediated communication affects the communication process • Understanding and practicing strategies for becoming a responsible producer and a critical consumer of mediated messages	- interactive presentation - heuristic conversation - guided exercises - questionnaire	
13 Communication in English, An Essential 21st Century Skill • Wrap up discussion of the course • Course survey and acheivement test (quiz) for self-assessment	- heuristic conversation - questionnaire	
14 Oral Presentation Session for group projects • Students present their projects • Teacher and colleagues offer feedback	-oral presentation - peer and teacher feedback	

Bibliography

1. Crystal, David (1997, 2003) English as a Global Language, Cambridge. PDF format.
2. Crystal, David (2004). Language of the Internet. Cambridge. PDF format
3. DeVito, J. (1996) Essentials of Human communication, 2nd edition, New York: Harper Collins College Publishers
4. DeVito, J. (2010) Interpersonal Communication Book, 10/e, A Companion Website
5. McCarthy, O'Dell (2002). English Vocabulary in Use for Advanced Students. Cambridge University Press.
6. Pearson, Judy C., Nelson, Paul E, Titsworth, Scott, Harter (2007) Human Communication, McGraw-Hill. (selected chapters, available in PDF format).

Course Platform

Felea, Cristina, English Communication Course: e-learning course management (MS Teams)

8.2 Seminars	Teaching methods	Remarks

Bibliography

9. Validatingcourse contents based onthe expectations of epistemic communities, professional associations and of potential employers related to the field of study.

International and European language policies seek to address the growing needs of a labor and a scientifically internationalized research market, and as such, foreign languages for academic and specific purposes are represented throughout many university centers

- in the country (in vocational fields such as business, law, medicine, computer science, tourism, but also in the courses which make use of the scientific discourse in various fields – chemistry, physics, education sciences, social and communication sciences etc.). For reference, see the specific departments and the foreign language centers in Bucharest, Timişoara, Iaşi, Tîrgu-Mureş, Alba Iulia, Oradea etc.
- abroad (particularly regardingthe academic learning competences and socio-professional communication), where all universities have centres that specialize in practical areas of the specialized discourse, playing an essential role in creating an instructional and academic culture. For instance, universities such as: Harvard, Washington, North Carolina, Southampton, Darmouth, Essex, Leeds, Graz, Central European University, etc.

The content of the teaching activity can develop those skills and competences that are specific to academic learning and research activities, in the context of higher education internationalization.

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10. Assessment (examination)

Type of activity	10.1 Assessment criteria	10.2 Assessment methods	10.3 Weight in the final grade
10.4 Lecture	• course attendance and active participation in face-to-face / online synchronous sessions and asynchronous activities on the course platform • correct and timely performance of work tasks • mastering the specialized vocabulary; accuracy, fluency and adequacy of the English language (oral and written) • ability to use English effectively in specific academic and professional contexts	• Class attendance - 10 • Carrying out 10 independent homework tasks/quizzes (self-assessment) (e-learning platform) • Carrying out 5 independent assignments (teacher feedback) (e-learning platform) • Participation in discussions on the course forum (5 posts) • Collaborative project	10% 10% 20% 10% 50%
10.5 Seminar	•		
10.6 Basic performance standard			
Students will know how to • use techniques and strategies for listening, speaking, reading and writing on topics related to the topics covered; • use individual learning techniques and strategies for the development of reading skills of academic texts, enrichment of specialized vocabulary using printed and electronic resources; • write academic texts (article, essay, research report); • deliver an academic oral presentation; • communicate in the academic environment through individual and group projects.			
Organizational details, exceptional situation management: •			

Date 13.03.2022	Course tutor's signature	Seminar / Practical course tutor's signature
Date of department endorsement 25.03.2022	Head of department's signature	
Date of Dean's endorsement	Signature of the vice-Dean in charge	Faculty stamp